SUMMARY OF CAMPUS CONVERSATION TOPICS AND RECOMMENDATIONS

FACILITIES, INFRASTRUCTURE, AND CAPITAL PROJECTS
Improve centralized facilities management, including prioritization, space planning, transparency, and communication.
• Advancement Action: Provide communications support to keep the campus apprised of facilities maintenance, planned improvements, and new construction.
STUDENT SUCCESS
Enhance career development and alumni/community engagement.
• Advancement Action: Hire an alumni career programs director to increase alumni/student connections and network. Completion before the start of fall quarter, 2017.   • Increase invitations across all seven schools and colleges for graduates to return to campus to deliver lectures or participate in panels for student audiences. Ongoing.   • Collaborate with Governmental & Community Relations and other units to support community and regional events as appropriate. Ongoing.
COMMUNICATIONS
Strengthen and centralize campus communications, using new and more user-friendly formats and technologies.
• Transition the top level UCR.edu web pages to the new Acquia Cloud Site Factory platform using open-source Drupal content management framework to improve usability for content managers, improve consistency of site presentation across campus, and increase accessibility of shared content. Completion by January 1, 2018.   • Clarify roles and responsibilities for Advancement, Communications & Computing, and other units on campus for web content management. Completion Summer 2017.   • Explore opportunities presented by emerging collaboration tools for community building (MS Teams, MS Groups, Slack, Yammer, Basecamp, etc.). Ongoing
Identify opportunities for more in-person and interactive communication forums.
• Provide an engaging ecosystem to campus communicators to enable free omni-directional flow of information and transparency, role clarification, and resource efficiency. Ongoing   • Explore pros and cons of supplementing current town hall presentations with webinar format interactive dialogues that provide access to a larger audience. Summer, 2017.
Increase leadership communications and feedback loops, vertically and horizontally across the campus.
• Consider the relative roles of UCR Today and Inside UCR as information delivery mechanisms and devise improvements to increase readership and perceived value. Completion in Fall 2017.   • Support development of a strategic executive communications plan that will allow leaders across campus to share their progress, accomplishments, and issues both internally and externally to improve operations/transparency and raise the campus profile. Ongoing, but plan completion in Winter 2018.   • Improve Daily Digest content quality and presentation via a new online input portal. Completion July, 2017.